Privacy Policy:

[About this Policy](https://www.spotify.com/in-en/legal/privacy-policy/#1-about-this-policy):

This Privacy Policy describes how we process your personal data at Rhythm AB. From now on, we'll call it the 'Policy'.

It applies to your use of:

* all Rhythm streaming services as a user. For example, this includes:
  + your use of Rhythm on any device
  + the personalisation of your user experience.
  + the infrastructure required to provide our services.
  + connection of your Rhythm account with another application
  + both our free or paid streaming options (each a '**Service Option**')
* other Rhythm services which include a link to this Policy. These include Rhythm websites, Customer Service and the Community Site

From now on, we'll collectively call these the '**Rhythm Service**'.

From time to time, we may develop new or offer additional services. They'll also be subject to this Policy, unless stated otherwise when we introduce them.

[Our purpose for using your personal data](https://www.spotify.com/in-en/legal/privacy-policy/#4-our-purpose-for-using-your-personal-data):

The table below sets out:

* our purpose for processing your personal data.
* our legal justifications under data protection law, for each purpose.
* categories of personal data which we use for each purpose.

Here is a general explanation of each 'legal basis’ to help you understand the table:

* **Performance of a Contract:** When it's necessary for Rhythm (or a third party) to process your personal data to:
  + comply with obligations under a contract with you. This includes Rhythm's obligations under the Terms of Use to provide the Rhythm Service to you, or
  + verify information before a new contract with you begins.
* **Legitimate Interest:** When Rhythm or a third party has an interest in using your personal data in a certain way, which is necessary and justified considering any possible risks to you and other Rhythm users. For example, using your Usage Data to improve the Rhythm Service for all users. Contact us if you want to understand a specific justification.
* **Consent:** When Rhythm asks you to actively indicate your agreement to Rhythm's use of your personal data for a certain purpose.
* **Compliance with Legal Obligations:** When Rhythm must process your personal data to comply with a law.

[Sharing your personal data](https://www.spotify.com/in-en/legal/privacy-policy/#5-sharing-your-personal-data):

This section sets out who receives personal data which is collected or generated through your use of the Rhythm Service.

**Publicly available information**

The following personal data will always be publicly available on the Rhythm Service (except to any user you have blocked):

* your profile name.
* your profile photo’s.
* your public playlists
* other content you post on the Rhythm Service, and any associated titles, descriptions and images.
* who you follow on the Rhythm Service
* who follows you on the Rhythm Service?

You or another user can share certain information on third party services, like social media or messaging platforms. This includes:

* your profile
* any content you post on Rhythm and details about that content.
* your playlists and any associated titles, descriptions and images

When this sharing occurs, the third-party service may store a copy of it to support their features.

**Personal data you may choose to share.**

We will only share the following personal data with those outlined in the table below:

* where you have chosen to use a Rhythm Service feature, or a third-party application, service or device, and we need to share personal data to enable this, or
* if you otherwise grant us your permission to share the personal data. For example, you can do it by selecting the appropriate setting in the Rhythm Service or by giving your consent.

[Changes to this Policy](https://www.spotify.com/in-en/legal/privacy-policy/#10-changes-to-this-policy):

We may occasionally make changes to this Policy.

When we make material changes to this Policy, we'll provide you with prominent notice as appropriate under the circumstances. For example, we may display a prominent notice within the Rhythm Service or send you an email or device notification.